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*Non temiamo il cambiamento.
Guidiamolo.*

Gardasolar

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GARDASOLAR

From electric boats to new forms of sustainable, open and collaborative technology.

The tourism of the future bears the Italian signature of GardaSolar.

From electric boats to increasingly efficient technology that's open to everyone. This is the evolution of GardaSolar, the Italian company that's transforming the sustainable approach to tourism around the world, establishing itself as a leading partner for electric mobility.

GardaSolar **combines electric** mobility with entertainment to create new tourism experiences capable of changing the habits of holiday makers, who are now increasingly sensitive to environmental issues.

The company was founded in Rovereto in 2009 with a clear goal: help businesses seize all the opportunities **ecotourism** has to offer to grow in turnover and, at the same time, change the way people experience the environment, including during leisure time.

To date, this company has grown and developed into a **unique reference point for electric mobility in Italy**, with a range of solutions not only limited to electric boats, but that also includes amusement parks and highly customised third-party technology aimed especially at boatyards, boat designers and OEMs.

GardaSolar is the result of an all-Italian idea, product of the mind of **Alberto Pozzo**, an aerospace engineer from Verona who applied his design experience to electric navigation – a field that was relatively new in Italy – with waterside tourist activities such as boat rentals, hotels and resorts in mind.



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Gogo Boat – A successful start

GardaSolar started off with the creation of electric boats which soon became icons: the **Gogo Boats**. Their success is due to their unique design, their innovative shock-proof multihull made of recyclable polyethylene, their 100% Italian technology and, above all, **their easy navigability which makes them suitable for everybody**.

That was just the beginning. Today, the **range of GardaSolar** boats grows with the needs of the market. On top of the traditional **Microwatt** boat models, the new **Ecowatt**, the **Wellness Pedal**, and after the success of the **Dogado 1600-E** - a luxury electric motorboat presented at the Venice Boat Show 2021 - the Trentino-based company has launched an **entire line of pedal** boats and is now developing increasingly larger boats, **up to 14 metres**, for transporting up to **60 people**. This is a challenge that is once again advancing the company's technology, the true heart of the experience. Today, GardaSolar fleets have reached **Lake Gérardmer** in France, **Dubai** and even **Japan**.

Our evolution – from retailers to tech partners

The company's know-how has evolved to offer boat manufacturers, **pedal boat builders and shipyards** the reliability of technology that's 100% Made in Italy – from electric outboard motors to remote assistance systems for electric boats, to **Plug&Play** kits for the conversion of boats with internal combustion engines. This is a real revolution for commercial activities that can thus approach electric navigation with a **reduced investment**.

GardaSolar has chosen to become a **technology partner** and thus offer expert advice on electric propulsion. This open and collaborative vision means that other boat manufacturers are not seen as competitors, but as partners with whom to develop and promote electric mobility throughout Europe.



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The age of sustainable fun

GardaSolar believes in electric technology that can evolve and adapt to increasingly innovative forms of tourism. Fitting this logic is the idea of sustainable amusement parks, to which GardaSolar lends **engineering and creative consultancy**.

The most striking example of this is **Lake Molveno** in Trentino where the Gogo Boat rental has been supplemented by mini-golf courses, green areas and a space dedicated to off-road vehicles for children, the **Minisafaris**, which are also 100% electric.

A new ecosystem of fun with a green heart that promotes a way of experiencing the environment without trampling it.

*"Our products are at our core, but there is much more to promote," explains Alberto. "Sustainability must be an ethical choice as well as a profitable investment. Our data shows that visitors are willing to pay **4-5 times** the rental price of an electric boat or pedal boat compared to a traditional one, which means a **quick return on investment**. This, together with increasingly advanced technology and the low voltage that characterises our motors - a maximum of **48 volts** - guarantees safety, convenience and efficiency."*

Today, with market recognition, GardaSolar continues to grow and the technology grows with it. In anticipation of 2023, in addition to the launch of the new 60-passenger E-BUS, the company is developing new pedal-assist technology that will soon be shared and made available to all. Electric mobility is the future. And **sharing is the best route**. This is GardaSolar.